

Art News
[49 W 45th St.]

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The Art News

An International Newspaper of Art
49 WEST 45TH STREET
NEW YORK

LONDON PARIS
CHICAGO WASHINGTON

July 22, 1925.

Mr. Howland Wood, Curator,
American Numismatic Society,
New York City.

My dear Mr. Wood:

About a month ago I sent a letter to the various American museums asking if they would not aid the Autumn campaign of THE ART NEWS to treble its circulation by providing it with lists of their members and patrons, or their mailing lists. Nearly all have replied, but among those from which we have not heard is your own museum. May I not venture again to ask you to do us this very great service? I am sure it is something which will redound to the benefit of the art movement in your community; for those who read THE ART NEWS are always the most active protagonists of art.

The Metropolitan Museum of New York has placed its 15,000 names at our disposal, and the museums in Brooklyn, Cleveland, St. Louis and many other cities have provided us with lists. It seems likely that we will have 200,000 names altogether, and each person on the list will receive a copy of THE ART NEWS in October and again in November and December. It would be very unfortunate if your community were omitted.

We expect to pay the cost of the clerical work incident to the copying of your list.

Won't you let us hear from you at your earliest convenience?

Faithfully,

Editor.

Reyton Boswell

July 23, 1925

Pepton Boswell, Editor
The Art News
49 West 45 Street
New York City

Dear Sir;

Your letter of July twenty-second is the first communication we have received about our Membership List. Unfortunately, we cannot let this out as it is a strict rule of our Council. However, nearly all of our members belong to the Metropolitan or to other art organizations and I very much doubt if we would have many names which you do not otherwise have.

Very truly yours

HW C

Curator